



The Second Asia Academy of Management Special Conference

www.aaom.asia / curtincolombo.lk

June 19–23, 2027, Colombo, Sri Lanka

CALL FOR PAPERS

Policy, Purpose, and Organisational Innovation in Asia

Submission Deadline: January 31, 2027 (Sri Lanka Time)

Program Co-Chairs:

Amy Tian, Curtin University, Australia
Rebecca Walker, Curtin University Colombo, Sri Lanka
Ranjith Dissanayake, Curtin University Colombo, Sri Lanka
Mahesha Kapurubandara, Curtin University Colombo, Sri Lanka

Honorary Chair:

Xiaotian Zhang, Curtin University, Australia

Conference Venue:

Curtin University Colombo, Sri Lanka

Keynote Speaker:

Peter Bamberger (Past President, Academy of Management; Tel Aviv University)

Presidential Address:

Mike Peng (President, Asia Academy of Management; University of Texas at Dallas)

Doctoral Student Consortium (with PhD Track and DBA Track) (on June 20, 2027)

- Sanjay Singh (PhD Track Co-Chair; U of Dundee, UK)
- Xiaohua Yang (PhD Track Co-Chair; U of San Francisco, USA)
- Jane Lu (DBA Track Co-Chair; City U of Hong Kong, China)
- Liqun Wei (DBA Track Co-Chair; Baptist U of Hong Kong, China)
- Maoliang Bu (Nanjing U, China)
- Meena Chavan (Macquarie U, Australia)
- Liang Chen (Singapore Management U, Singapore)
- Asda Chintakananda (NIDA Business School, Thailand)
- Tony Fang (Stockholm U, Sweden)
- Maria Alejandra Gonzalez-Perez (Universidad EAFIT, Colombia)
- Alex Newman (U of Melbourne, Australia)
- Jeff Reuer (Purdue U, USA)
- Paresha Sinha (U of Waikato, New Zealand)
- Jintong Tang (Saint Louis U, USA)
- Hinrich Voss (U of Bristol, UK)

The Asia Academy of Management (AAOM), the longest-running academic association of management focused on Asia, is organising the second Special Conference, with an important and timely theme of “*Policy, Purpose, and Organisational Innovation in Asia.*”

Governments are rethinking policy’s role in business development, organisations face pressure to create value beyond profit, and technological change is reshaping industries. Asia’s diverse institutional

environments offer some of today's most instructive lessons in organisational innovation. These dynamics raise critical questions: How do organisations lead with purpose under uncertainty? How are innovations shaped by policy and institutional context? How do managers create value as the rules keep changing?

Hosted by Curtin University Colombo, the conference invites scholars, students, and practitioners from Asia and beyond to explore these questions and share research. Possible contributing fields include:

- Entrepreneurship and innovation
- Human resource management
- International business and management
- Leadership and organisational behaviour
- Operations and supply chain management
- Strategic management

SUBMISSION BY JANUARY 31, 2027: Please submit to AAOM2027@gmail.com.

- **Papers:** Please follow the *APJM/AMJ* style guide (maximum: 40 pages, all-inclusive). Use the subject line: "PAPER: (first author last name)/(first few words of title)." On page 1, include all author details and abstract.
- **Abstracts:** Please limit the length to 1-2 pages (all inclusive). Use the subject line: "ABSTRACT: (first author last name)/(first few words of title)."
- **Panels:** Please have a minimum of three panelists. Each session is one hour. Please design the panel accordingly. Use the subject line: "PANEL: (first panelist last name)/(first few words of title)." By submission, all panelists have agreed to participate if the panel is accepted.
- **Doctoral student consortium:** Please submit CV and expression of interest in an email by **March 1, 2027**. Use the subject line: "DOCTORAL CONSORTIUM/PhD Track: (last name)" OR "DOCTORAL CONSORTIUM/DBA Track: (last name)."

Key Dates and Fees (* One author of every submission must register by **May 15, 2027**)

Submission deadline	January 31, 2027
Notification of decision	March 1, 2027
Registration deadline (early)	March 1–April 15, 2027 • HK\$2750/approx. US\$350 for regular academic or executive • HK\$1600/approx. US\$200 for faculty at universities in Sri Lanka • HK\$1200/approx. US\$150 for student or emeritus
Registration deadline (late)*	April 16–May 15, 2027 • HK\$3150/approx. US\$400 for regular academic or executive • HK\$2000/approx. US\$250 for faculty at universities in Sri Lanka • HK\$1600/approx. US\$200 for students or emeritus
Conference	June 19–23, 2027

About Sri Lanka: Renowned for its rich history, vibrant culture and warm hospitality, Sri Lanka is home to eight UNESCO World Heritage Sites, including Sigiriya Rock Fortress and the sacred city of Kandy. Its golden beaches, scenic tea plantations, lush landscapes and abundant wildlife offer an unforgettable blend of cultural heritage and natural beauty.

About Colombo: Colombo, Sri Lanka's commercial capital and largest city, is a vibrant and cosmopolitan destination where colonial heritage meets modern development. Its striking architecture, lively markets, diverse cuisine and scenic waterfront offer a rich blend of history, culture and contemporary city life.

Recommended Conference Hotels:

- Cinnamon Life at City of Dreams Sri Lanka: <https://www.cinnamonhotels.com/cinnamon-life-city-of-dreams-sri-lanka>
- Cinnamon Red Colombo: <https://www.cinnamonhotels.com/cinnamon-red-colombo>

Local Contact: Anjali Gamage; Email: AAOM2027@gmail.com; Mobile: +94 77 602 8400